Global journalism in the digital age

Amanda Gearing
PhD candidate, Creative Industries, QUT
Network theory
Press Radio Television
the 'flow of power' is gradually being replaced in the network society by the 'power of flows'

Manuel Castells
Tools for global investigative journalism

• Social media
• Web-based communication
• Reporter collaboration
• Media outlet collaboration
Keen or reluctant?

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<tr>
<th>Bewildered</th>
<th>I think it's useful, but I think it has limitations.</th>
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<td>Not very interested at all</td>
<td>I'd say keen. I think it's a different way of reaching readers and interacting with them.</td>
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<tr>
<td>Frightened I would say the wrong thing</td>
<td>Very keen.</td>
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“I got my job because I could use Facebook to find case studies.”

Sarah Whyte
Immigration and High Court reporter,
Parliamentary Press Gallery, Canberra
*Sydney Morning Herald* and *The Age*. 
“I’m not a Twitter junkie” – “I have 1800 followers”

James Campbell, State Political Editor, Herald Sun
Ben Doherty, Foreign correspondent, Bangkok, SMH and The Age
Web-based communication
“Skype is safer to use for phone calls because it’s harder for people to intercept.”

James Campbell, State Political Editor, Herald Sun
“I could not have verified the story without GPS to find the location of the environmental damage.”

Donna Page, Investigative Journalist, Newcastle Herald
Reporter collaboration
There is a story that I’m working on the moment, where a lot of the work I’ve been having to do is interviewing people in Germany and Turkey and other places...

Actually, one of our journalists who used to work here is actually now living in Berlin. And so he's been assisting me over there.
Media outlet collaboration
Media outlet collaboration:
‘it’s really informal at this stage but we’re talking at the moment about making those collaboration links more formal’

Mandy Squires
Newcastle Herald
“With immigration it’s international by nature with people coming to Australia. I would probably like to do more collaborations with other organizations in Europe, to get a dialogue between two papers to tackle the immigration issue.”

Sarah Whyte
Immigration reporter, Canberra
*The Age* and the *Sydney Morning Herald*
Getting connected - tools for investigative journalism:

• Social media
• Web-based communication
• Reporter collaboration
• Media outlet collaboration